Why waste 25% of your week chasing competitor prices when a computer could do it instantly?

Yep. You read that right. The average retailer spends 10 hours each week manually comparing their competitor's prices to their own.

That's 25% of your work week gone. Lost in a spreadsheet with thousands of rows of numbers in an attempt to understand what each of your competitors is charging for each of your thousands of products.

Pricewatch liberates you from dizzying black and white lines of a spreadsheet and automates the collection of competitor prices for you. So you can focus on strategy instead.

What makes Pricewatch different?

Why choose Pricewatch over another competitor price matching software? Here are 5 reasons, to start.

Better data coverage.
Get data from two sources: directly from your competitor's websites and straight from comparison shopping engines.

More insights.
Incorporate your purchase price, stock level, sales data, and even the weather forecast with competitor price information to build a better strategy.

Product-level tracking.
Track every product in your assortment in any market you want. With matches based on GTIN codes in all developed e-commerce markets, you'll get the most complete view of your store.

Multiple daily updates.
Choose how often you want to get pricing updates, then use that data to adjust your prices and marketing bids to stay connected to the market.

No limits.
Choose how you export your data, then use it however you like.

SAVE TIME
Save an average of 10 hours of tedious manual labor each week with the most basic modules.

REGAIN CONTROL
See everything that's happening in your assortment then deploy strategies across every single product.

DRIVE PROFITABLE GROWTH
Use automation to grow your business according to your strategy.

DECATHLON

80%
Uplift on dynamically priced products

+90%
Additional revenue in-store on strategically marketed Google Shopping ads

20hrs.
Saved each month in automation

LEARN MORE →

Customer Success

With Omnia, you don't just get a better product. You also get a whole team of specialists dedicated to your success. Someone will be with you every step of the way to help you understand the tool, set up your strategy, and get the most out of your data.

LEARN MORE →

Don't take our word for it.
Try Pricewatch free for 14 days.

Curious about Pricewatch, but not sure about the commitment? Get in touch and try the software free for two whole weeks without any strings attached. We'll also give you a custom quote so you can get a clear idea of how much 25% of your work week is worth.

CONTACT US →