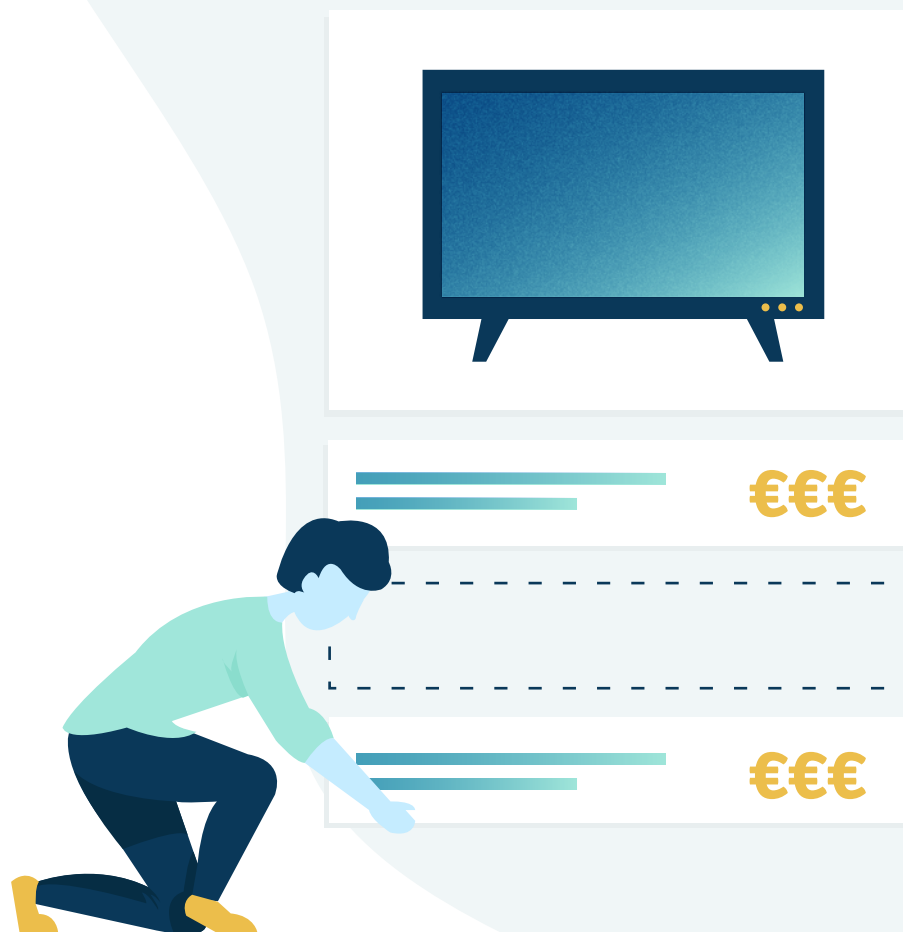




Stop wasting money (and time) on Google Shopping

The online marketplace changes multiple times per day, and in order to keep up, so do your marketing bids. But how are you supposed to manage all your feeds and update your bids for the thousands (or millions) of products in your assortment?

Dynamic Marketing helps you consistently align your marketing bids with your strategy. Through one easy-to-use portal you can track your bids and marketing effectiveness, while an intelligent algorithm takes over the tedious work of calculating and updating your bids. Sit back and relax with full confidence that your marketing performance is helping your company grow, not draining it of valuable resources.





SAVE TIME

Let Dynamic Marketing take over the tedious parts of PPC bid management so you can focus on your strategic growth.



TAKE CONTROL

Step back from manually updating bids and monitor your marketing effectiveness in the easy-to-use online portal.



DRIVE PROFITABLE GROWTH

Build margin-focused strategies that focus on the right products and combine them with agile omnichannel strategies that capture profits.

What makes Omnia's Dynamic Marketing different?

A customer success mindset.

Get an entire team of specialists dedicated to making your online marketing a success.

Full freedom and flexibility.

Connect your pricing and marketing for data-fueled strategies on both ends of the spectrum.

Product-level bid strategy.

Set a strategy all the way down to the product level, no matter how large your assortment.

Omnichannel and margin optimization.

Take your strategy a step further and optimize for the metrics (and products) that really matter to your profitable growth.

Flexibility and agility.

No matter how you want to set up your strategy, Dynamic Marketing lets you take total control of your assortment.

DECATHLON

80%

Uplift on
dynamically
priced products

90%

Increase in
revenue for
in-store sales

20hrs.

Saved each
month in
automation

[LEARN MORE →](#)

Make sure your marketing bids align with your strategy.

Curious? Try Omnia free for two weeks with **your** products and see for yourself how Dynamic Marketing gives you control of your marketing in just a few clicks.

[CONTACT US →](#)