



## Are your prices already outdated?

It's no secret that online retail prices are constantly changing. In order to keep up, you need to check your competitors prices, match them to your own, calculate a new price for your product, update your price, then go back and start all over again 10 minutes later...

But in an ideal world, you should be able to handle those changes in the market in stride, even if your competitor's prices change every 10 minutes.

Omnia's Dynamic Pricing software tracks every product in your assortment, calculates the best price according to your strategy, and automatically updates your prices for you. That way every product in your assortment performs at its best, no matter the time of day.





### SAVE TIME

Save an average of 10 hours each week on competitor price checking and manually updating your prices.



### TAKE CONTROL

Easily deploy strategies at the product-level and monitor your entire assortment from one easy-to-use portal.



### DRIVE PROFITABLE GROWTH

Use the data and insights in Omnia to build better, more profitable strategies for calculated growth.

## What makes Omnia's Dynamic Pricing different?

### A customer success mindset.

We want you to succeed. That's why you get an entire team to help you get the most out of your Dynamic Pricing tool.

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### Full freedom and flexibility.

Combine your strategy with price elasticity and a powerful algorithm to capture more sales and drive more clicks.

### End-to-end automation.

From gathering competitor pricing data to adjusting your prices online, Omnia takes over the tedium so you can focus on the strategy.

### Total transparency.

Never wonder why the software calculated a certain price point. Just click the "Show Me Why" button to see how the algorithm reached a pricing decision.

**DECATHLON**

**80%**  
Uplift on  
dynamically  
priced products

**90%**  
Increase in  
revenue for  
in-store sales

**20hrs.**  
Saved each  
month in  
automation

[LEARN MORE →](#)

Spend your days building strategy,  
not chasing the market.

Try Dynamic Pricing with **your**  
products free for 14 days.

Connect your product feeds to Omnia free for two weeks, and  
see how Dynamic Pricing can revolutionize your store.

Call today to start your free trial and get a free price quote.

[CONTACT US →](#)