



# Understand your pricing and marketing at a glance.

Your days are busy directing and shaping your company's future. But with so much forward focus, how can you get a fast overview of what's happening daily within your company? In order to keep a pulse on your performance, you need an easy way to get a complete overview of every department.

When it comes to quickly understanding your performance, Omnia's here to help. Omnia's designed to go into the nitty-gritty and help your category managers, pricing teams, and marketing teams manage your products with automation and data-driven insights, but it also helps you understand its performance at a glance. With insights like historical product performance and outlier reports, you can instantly grasp what's happening across departments. This means you can stay up-to-date on the happenings of your assortment pricing and marketing performance without chasing the facts.



## Boost employee happiness and improve operational efficiency by 37.5%

Save category and pricing managers 13+ hours of tedious manual price checks each week, and let them focus on strategy instead.



## Get a complete overview of your business

Understand the intricacies and inner-workings of your entire assortment in just a few minutes.



## Focus on strategically increasing your bottom line

Use data to build better strategies that sell more products at higher margins.



**What we saw was a better margin on a lot of our products...and also less attention of the team going into there.**

MATTHIAS PEUCKERT, CEO AT WINDELN.DE SE

## Try Omnia free for two weeks and stand out from the crowd.

Sign up for a free trial today and see for yourself how Omnia can help your company grow more quickly and profitably. Click the button below to get a free, custom quote based on your store's specific needs.

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