



Create better pricing strategies for every product in your store.

As a pricing manager, you know that every single product needs its own strategy if you're going to make the most profit. But with growing assortment sizes - and between tracking market trends and comparing competitor product prices - when are you supposed to find the time to build a better strategy for your overall assortment, let alone for every single product within it?

To set better prices for every product (and eliminate wasted overspending at the same time), you need a tool that gives you a clear overview of what's happening in your store while also taking over the robotic manual labor of managing those products.

Omnia gives you control over every product in your assortment while reducing the overwhelming work of managing them. Easily create a strategy for every product, then let Omnia take over the daily manual labor of comparing competitor prices, calculating a new price for your product, and updating your listings accordingly. You can even use price elasticity and historic price performance to calculate even better prices for your products.

All you need to do is track everything from the easy-to-use online portal where you can see what works, what doesn't, and adjust your strategy accordingly. And with the "Show Me Why" button, you can follow every pricing decision the software makes and eliminate the black box around dynamic pricing.



There's no strategy we cannot implement in Omnia...Whenever we check, our prices are on market level exactly where we want.

FLORIAN FISCHER, CATEGORY LEAD HARDLINES AT WINDELN.DE SE

Try Omnia free for two weeks and stand out from the crowd.

Sign up for a free trial today and see for yourself how Omnia can make you a better pricing manager this week. Click the button below to get a free, custom quote based on your store's specific needs.

[REQUEST A DEMO](#)



Save 10+ hours each week with competitor pricing data

Capture comprehensive competitor pricing data from multiple sources to track market trends throughout the day, week, month, and year.



Automate data-driven strategies for every product

Automate any pricing strategy efficiently and at scale, no matter the strategy complexity or assortment size.



Focus on profitable growth

Use full end-to-end automation to take over the manual labor, and redirect your time into building better strategies that move your business forward.