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I wouldn't want to work in the company without Omnia.

FLORIAN FISCHER, CATEGORY LEAD HARDLINES
AT WINDELN.DE SE

Pricing automation tools for retailers and brands.

PRICEWATCH

Track competitor pricing, compare your prices on the product level, and analyze market trends with the most comprehensive pricing database on the market.

DYNAMIC PRICING

Combine price elasticity with pricing rules and competitor insights to automate any strategy efficiently and at scale.



SAVE TIME

Know every price on the market without the hard work of searching. Instead, get your competitor's prices delivered straight to you.



TAKE CONTROL

See what prices are changing across your entire assortment, then automate any pricing strategy you need.



DRIVE PROFITABLE GROWTH

Boost your profitability and keep your store relevant with automated price changes.

At our customers...

10+ hours

a week saved on manual price checks.

25% increase

in time spent on strategic planning.

10% lift

in net revenue and 3% gross margin increase.

PHILIPS



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See for yourself: connect your assortment to our competitor pricing database and receive real data and insights free for 14 days.

START MY TRIAL

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